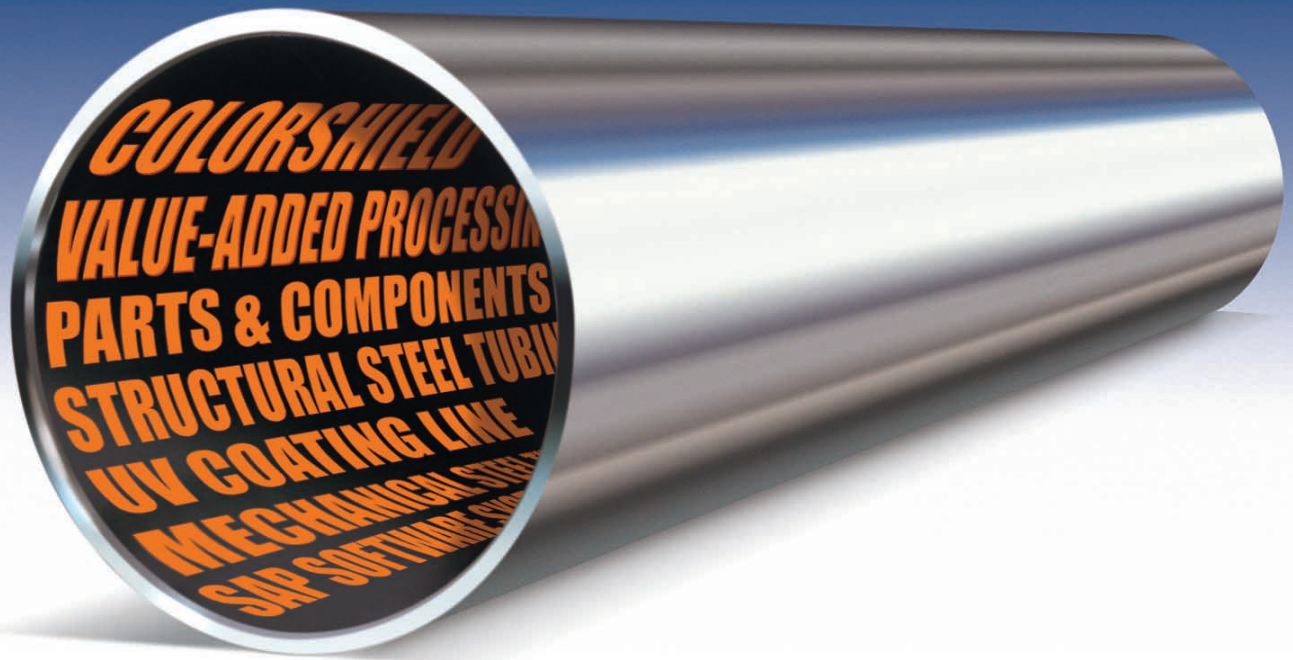


# -Tubing from PROLAMSA- What's in it for you?



## **Plenty**

It's all because we've spent the past three years investing in our future relationship with you.

## **New Products and Processes**

We've developed exciting new products, like ColorShield™ primed and pre-cleaned structural steel tubing (HSS). Our new direct painting line will now let us produce ColorShield in mechanical tubing sizes as small as 1/2-inch. And we've just purchased a UV coating line so galvanized and other steel products can be stored outdoors, without developing oxidation.

We're making parts and

components for our service center customers and for a variety of specific applications, such as: carport kits, scaffolding, and automotive and trailer components. We're also providing value-added processing capabilities, such as cutting-to-length, forming, bending of angles and welding.

## **More Capacity**

This year, we're going to consolidate our Monterrey operations into our Escobedo plant. This consolidation will improve communications, enable us to expand our raw material inventory, increase production,

and reduce costs and delivery times.

## **Better Service**

A new rail spur at our Escobedo plant and a new dispatching center in Laredo, Texas have improved our shipping and delivery capabilities.

We're also installing an SAP software system that will provide more precise information more quickly, and a new online portal that lets you order and check order status online.

Fact is, you can get structural and mechanical tubing from lots of suppliers.

But there's a lot more in it when it comes from Prolamsa.



**Proactive. Professional. Pro-Customer.**