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**PROLAMSA USA OPENS NEW LAREDO FACILITY TO
STOCK METAL BUILDING COMPONENTS AND SHAPES**

Houston, TX, March 3, 2009 — Prolamsa USA announced today that it has begun stocking metal building shapes and components, such as C- and Z-purlins, angles and channels, and slit red primered coils, at its new facility in Laredo, Texas.

“These facilities will enable us to provide our U.S. customers faster deliveries, quicker turnaround times and JIT stocking programs,” said Jean-Marie Diederichs, general manager of Prolamsa USA. “We’re telling our customers that now we can deliver as fast as the speed-limit allows.”

Mr. Diederichs went on to explain that Prolamsa’s U.S. and Canadian customers have given Prolamsa’s products high quality marks, but that delivery from Prolamsa’s Escobedo plant in Mexico was sometimes delayed at the border. “The U.S. facility will eliminate that problem,” he said.

In addition to the stocking facility, Prolamsa USA is opening a second new facility in Laredo — a plant that will produce mechanical tubing from ½ to 2 ½ inches, also includes a cut-to-length line. That facility will also stock both mechanical and structural steel (HSS) tubing.

“Even though the economy is struggling right now, there isn’t a better time to invest in the U.S.,” Mr. Diederichs said. “If we invest in new facilities and train our new U.S. workers now, we’ll be ready to participate in the rebound and future growth of our economy.”

Prolamsa USA was started in 1996 to handle the marketing and sales activities in the United States and Canada for its parent company Prolamsa, a privately-owned concern that has manufacturing facilities in Mexico. Prolamsa produces a wide range of high-quality mechanical and structural tubing; UV coated, galvanized and primered tubular products; metal building components and shapes and; parts and components. For more information about Prolamsa USA, please visit its website at www.prolamsausa.com.

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